



THE CONTAINER STORE AND SWEET PARIS CRÊPERIE & CAFÉ SET TO OPEN AT MIAMI WORLD CENTER IN 2024

MIAMI, FL – November 7, 2023 – Two more national retail and restaurant concepts will be coming to [Miami Worldcenter](#) – the \$6 billion, 27-acre mixed-use development transforming the heart of Downtown Miami. The development’s ownership group has completed leases with [The Container Store](#) and [Sweet Paris Crêperie & Café](#), both of which are slated to open by the end of 2024.

The Container Store is the nation’s leading specialty retailer of organizing solutions, custom spaces, and in-home services, and was founded in 1978. Today, with locations nationwide, the retailer offers more than 10,000 products designed to transform lives through the power of organization. The new Downtown Miami Container Store will mark the chain’s seventh South Florida location, with other stores operating in South Miami/Dadeland, Hallandale, Boca Raton, Palm Beach Gardens, Orlando, and Tampa. The Container Store will occupy 15,681 square feet of space on the ground floor of Miami Worldcenter’s Block D-East located at 850 NE 2nd Avenue, Unit D-129.

Sweet Paris Creperie & Café has been spreading its love for crêpes since its founding in Houston over a decade ago, and now has grown to over 16 locations across the country and in Mexico. Greeted by chic patios, airy interiors, and lively beats, guests will relish in the café’s quaint atmosphere even before menu browsing where the pièce de résistance is certainly the deliciously adorned crêpe. Sweet Paris’ Downtown Miami location will mark its third South Florida locale, with restaurants open in Coral Gables and Downtown Doral. The fast-casual hotspot will occupy 2,330 square feet on the ground floor of Miami Worldcenter’s Block CD-West located at 851 NE 1st Avenue, Unit C-105.

As one of the largest privately owned and developed urban real estate developments in Florida, Miami Worldcenter, which is currently coming alive in phases, features a diverse mix of residential, commercial and hospitality uses complemented by a total of 300,000 square feet of retail, restaurant, and entertainment space. Over 90% of the development’s retail space has been leased.

Miami Worldcenter is being developed by master developers Miami Worldcenter Associates, led by Managing Partners Art Falcone and Nitin Motwani, in partnership with CIM Group.

“As we continue to map out our retail offerings, it was important that we bring in lifestyle-oriented tenants that appeal to the needs of everyday consumers, as well as the thousands of residents living at Miami Worldcenter and the surrounding Downtown community,” said Nitin Motwani, Managing Partner of Miami Worldcenter Associates. “Whether you’re looking to organize your apartment or meet a friend for a quick coffee and a crepe, The Container Store and Sweet Paris are two widely recognized and beloved concepts, and we’re excited to welcome them to Downtown Miami.”

The Container Store and **Sweet Paris Crêperie & Café** will join a growing roster of newly opened retail tenants at Miami Worldcenter, including three new food and beverage options by Ariete Hospitality Group’s Michelin-star-rated Chef Michael Beltran, **Brasserie Laurel**, **Chug’s Express**, and **El Vecino Cigar & Cocktail Bar**; national retail brands **lululemon**, **Sephora**, and **Ray-Ban**; the affordable luxury **citizenM Miami Worldcenter** hotel; and a **Lucid Motors** luxury electric vehicle showroom and service center.



Announced tenants set to open over the next year include an exceptional lineup of restaurants including **Juvia**, Chicago's **Maple & Ash**, **Earls Kitchen + Bar**, **Serafina**, **Sixty Vines**, and a dual-concept location for **BurgerFi/Anthony's Coal Fired Pizza & Wings**; along with dining and entertainment concepts **Sports & Social** and **Bowlero**; a permanent location for the world-famous experiential and immersive **Museum of Ice Cream**; and other nationally recognized concepts including Rihanna's **Savage X Fenty**, **Club Studio**, and **Posman Books**.

Retail leasing at Miami Worldcenter is led by CIM Group, a partner in Miami Worldcenter, and Miami-based The Comras Company. CIM Group is a community-focused real estate and infrastructure owner, operator, lender, and developer. The Comras Company is a leading, boutique real estate firm providing retail leasing, asset sales, consulting, and development advisory services throughout South Florida.

"Miami Worldcenter offers a neighborhood for shopping, strolling, a quick bite, a coffee, or an evening out, which is the heart of this expansive mixed-use destination that is captivating locals and visitors in downtown Miami," said Shaul Kuba, Co-Founder and Principal, CIM Group.

Miami Worldcenter is now home to three completed residential towers – PARAMOUNT Miami Worldcenter, Caoba, and Bezel Miami. Additionally, construction is underway at Lalezarian's 52-story Miami World Tower 1, which will comprise 550 apartment units; at Legacy Hotel & Residences, a 50-story mixed-use tower with 310 branded residences atop a hotel and 50,000 square feet of medical office space; at the second phase of Caoba, which will encompass an adjacent 40-story tower with 420 apartments; and at The Crosby, a 450-unit turn-key condominium by Related Group and Merrimac Ventures.

Planned developments include three additional residential towers developed by Lalezarian with 2,000 multifamily units; 600 Miami Worldcenter, a 579-unit fully furnished condominium by Aria Development Group and Merrimac Ventures; a 67-story mixed use luxury residential tower with 259 condos and about 500 apartment units by New York-based developer Naftali Group; a two-tower mixed-use residential and commercial development by Abbhi Capital; and a three-tower mixed-use residential project by The Witkoff Group.

Complementing Miami Worldcenter's retail streets will be World Square, a 20,000-square-foot outdoor public plaza and park. Designed as a central gathering place, World Square will serve as the heartbeat of the development featuring an abundance of open space, shade trees, and oversized, pedestrian-friendly sidewalks lined with dining, entertainment, and retail concepts.

Miami Worldcenter's \$5 million public art initiative – curated by international art dealer Jeffrey Deitch and Miami-based curatorial collective PRIMARY – transforms the streets and buildings of the 27-acre 'city within a city' into a permanent outdoor art museum. Now complete, the program features a variety of contemporary and modern art works – in the form of large-scale murals, paintings, and sculptures – created by globally acclaimed artists including Nina Chanel Abney, Woody De Othello, Viktor El-Saieh, Nick Cave, Trenton Doyle Hancock, Hernan Bas, Serge Toussaint, Zadok Ben-David and Franz Ackermann.

Miami Worldcenter occupies 10 city blocks within walking distance of Museum Park, home to Pérez Art Museum Miami and the Frost Museum of Science; the newly renamed home of the Miami Heat, the



Kaseya Center; the Adrienne Arsht Center for the Performing Arts; and Miami Dade College's Wolfson Campus. It is also adjacent to Brightline's MiamiCentral station, which offers direct train service from Downtown Miami to Aventura, Fort Lauderdale, Boca Raton, West Palm Beach and Orlando, together with access to Tri-Rail, the Metromover, and the Metrorail – making Miami Worldcenter the largest and most connected transit-oriented development in Florida.

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ABOUT MIAMI WORLD CENTER

Miami Worldcenter is a new \$6 billion mixed-use destination in the heart of Downtown Miami. As one of the largest private urban real estate developments underway in the United States, the project occupies 27 acres spanning ten city blocks and offers world-class retail, hospitality, commercial and residential uses. Several phases of the project have already been completed and occupied, including three residential towers, a significant portion of the retail component, and a newly opened citizenM hotel, which debuted in early 2023.

Miami Worldcenter Associates serves as the master developer for the overall mixed-use development, led by Managing Partners Art Falcone and Nitin Motwani, in partnership with CIM Group, a community-focused real estate and infrastructure owner, operator, lender and developer. Together they have assembled a best-in-class development team that is currently transforming the urban core of Miami into one of the country's largest mixed-use destinations. Learn more at www.miamiworldcenter.com.

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