



JUVIA RESTAURANT TO USHER IN A NEW ERA AT MIAMI WORLD CENTER

The longtime Miami Beach favorite will be relocating to the \$6 billion, 27-acre mixed-use destination in the heart of Downtown Miami.

MIAMI, FL – October 6, 2023 – Juvia, the celebrated restaurant and lounge known for its panoramic vistas and diverse culinary offerings, is set to unveil its next chapter at the [Miami Worldcenter](#). Departing from its iconic Miami Beach location on Lincoln Road, the culinary gem will find its new home at the \$6 billion, 27-acre mixed use development transforming the heart of Downtown Miami. Miami Worldcenter’s ownership group has signed a lease to bring the family-run landmark concept by [Juvia Group](#), a hospitality collective spearheaded by restaurateurs Jonas and Alexandra Millán, to Miami’s vibrant urban core.

Anticipated to open at Miami Worldcenter by the end of 2024, Juvia will retain its hallmark ambiance topped with its iconic rooftop setting where diners will be immersed in unparalleled vistas of the Downtown Miami skyline, the shimmering Biscayne Bay, and breathtaking sunsets. The restaurant’s new location will occupy 8,769 square feet of indoor space with a 7,100-square-foot rooftop patio on the 12th floor atop Miami Worldcenter’s Block H development at 652 NE 2nd Avenue, which comprises 50,000 square feet of prime street-level retail – home to brands like **Sephora**, **Lululemon** and **Ray-Ban** – along with a 922-space public parking garage.

With over 25 years of hospitality experience from their roots in Caracas, Venezuela, the Millán family’s passion for gastronomy took a global flight. With each location, they’ve brought their legacy of warmth and innovation, seamlessly blending their rich Latin heritage with the local flavor of their chosen homes. Their portfolio showcases gems like Sushi Garage in Miami Beach, Coconut Grove, and Las Olas, Sunny Poke in Miami Beach, and the exquisite Bonito in St. Barth.

"Since introducing Juvia to the world over a decade ago, we felt a compelling need to evolve alongside the dynamic pulse of Miami," reflects Jonas Millán of the Juvia Group. "This evolution sought a canvas, and in Miami Worldcenter, we found more than just a location – we found a future."

As one of the largest privately owned and developed urban real estate developments in Florida, Miami Worldcenter, which is currently coming alive in phases, features a diverse mix of residential, commercial and hospitality uses complemented by a total of 300,000 square feet of retail, restaurant, and entertainment space. As of August 2023, approximately 90% of the development’s retail space has been leased.

Miami Worldcenter is being developed by master developers Miami Worldcenter Associates, led by Managing Partners Art Falcone and Nitin Motwani, in partnership with CIM Group.

"Our team has been working hard to bring in a landmark signature restaurant concept that is truly representative of Miami – so to have a local favorite like Juvia open at Miami Worldcenter is a huge win for us and Downtown Miami as a whole," said Nitin Motwani, Managing Partner of Miami Worldcenter Associates. "It's not just about adding a dining venue but integrating an experience that truly resonates



with Miami's spirit. Juvia will be a terrific option for those looking for an elevated experience within Downtown Miami's thriving nightlife scene."

The addition of Juvia will build on Miami Worldcenter's exceptional roster of recently opened food and beverage outlets, including three concepts by Ariete Hospitality Group's Michelin-star-rated Chef Michael Beltran, **Brasserie Laurel**, **Chug's Express**, and **El Vecino Cigar & Cocktail Bar**, and four additional restaurants opening in the next year, including Chicago's **Maple & Ash**, **Earl's Kitchen & Bar**, New York's Italian staple **Serafina**, a dual concept **BurgerFi/Anthony's Coal Fired Pizza**, and **Sixty Vines**.

"Attracting Juvia to Miami Worldcenter is a testament to the captivating environment that is a hallmark of this special destination. Miami Worldcenter balances an intimate neighborhood feel amidst a substantial mixed-use environment that emphasizes art and culture," said Shaul Kuba, Co-Founder and Principal, CIM Group.

Miami Worldcenter is also home to the brand-new affordable luxury **citizenM Miami Worldcenter** hotel; a new showroom and service center for luxury electric vehicle company **Lucid Motors**; as well as recently opened locations for national retail brands **lululemon**, **Sephora**, and **Ray Ban**. Announced tenants set to open in the next year include dining and entertainment concepts **Sports & Social** and **Bowlero**; a permanent location for the world-famous experiential and immersive **Museum of Ice Cream**; as well as other nationally recognized concepts including Rihanna's **Savage X Fenty**, **Club Studio**, **Luli Fama** and **Posman Books**.

Miami Worldcenter is now home to three completed residential towers – PARAMOUNT Miami Worldcenter, Caoba, and Bezel Miami. Additionally, construction is underway at phase one of the 52-story Miami World Tower, which will comprise 550 apartment units; at Legacy Hotel & Residences, a 50-story mixed-use tower with 310 branded residences atop a hotel and 50,000 square feet of medical office space; at the second phase of Caoba, which will encompass an adjacent 40-story tower with 420 apartments; and at The Crosby, a 450-unit turn-key condominium by Related Group and Merrimac Ventures.

Planned developments include 600 Miami Worldcenter, a 579-unit fully furnished condominium by Aria Development Group and Merrimac Ventures; a 65-story condo tower with 700+ residential units by New York-based developer Naftali Group; a mixed-use residential and commercial development by Abbhi Capital; and a three-tower mixed-use residential project by The Witkoff Group.

Complementing Miami Worldcenter's retail streets will be World Square, a 20,000-square-foot outdoor public plaza and park. Designed as a central gathering place, World Square will serve as the heartbeat of the development featuring an abundance of open space, shade trees, and oversized, pedestrian-friendly sidewalks lined with dining, entertainment, and retail concepts.

Miami Worldcenter's \$5 million public art initiative – curated by international art dealer Jeffrey Deitch and Miami-based curatorial collective PRIMARY – transforms the streets and buildings of the 27-acre 'city within a city' into a permanent outdoor art museum. Now complete, the program features a variety of contemporary and modern art works – in the form of large-scale murals, paintings, and sculptures – created by globally acclaimed artists including Nina Chanel Abney, Woody De Othello, Viktor El-Saieh, Nick Cave, Trenton Doyle Hancock, Hernan Bas, Serge Toussaint, Zadok Ben-David and Franz Ackermann.



Miami Worldcenter occupies 10 city blocks within walking distance of Museum Park, home to Pérez Art Museum Miami and the Frost Museum of Science; the newly renamed home of the Miami Heat, the Kaseya Center; the Adrienne Arsht Center for the Performing Arts; and Miami Dade College's Wolfson Campus. It is also adjacent to Brightline's MiamiCentral station, which offers direct train service from Downtown Miami to Aventura, Fort Lauderdale, Boca Raton, West Palm Beach and Orlando, together with access to Tri-Rail, the Metromover, and the Metrorail – making Miami Worldcenter the largest and most connected transit-oriented development in Florida.

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ABOUT MIAMI WORLD CENTER

Miami Worldcenter is a new \$6 billion mixed-use destination in the heart of Downtown Miami. As one of the largest private urban real estate developments underway in the United States, the project occupies 27 acres spanning ten city blocks and offers world-class retail, hospitality, commercial and residential uses. Several phases of the project have already been completed and occupied, including three residential towers, a significant portion of the retail component, and a newly opened citizenM hotel, which debuted in early 2023.

Miami Worldcenter Associates serves as the master developer for the overall mixed-use development, led by Managing Partners Art Falcone and Nitin Motwani, in partnership with CIM Group, a community-focused real estate and infrastructure owner, operator, lender and developer. Together they have assembled a best-in-class development team that is currently transforming the urban core of Miami into one of the country's largest mixed-use destinations. Learn more at www.miamiworldcenter.com.

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